

2008

DOG DIGEST ^{CANADIAN}

ADVERTISING
RATES

ADVERTISING RATES FOR 2008*

COLOUR

FULL PAGE	\$425
SPREAD	\$795

PREFERRED POSITIONS - PAGES 2 - 32 COLOUR ONLY

FULL PAGE	\$455
SPREAD	\$845

BLACK AND WHITE

FULL PAGE	\$245
SPREAD	\$450
1/2 PAGE	\$135
1/4 PAGE	\$ 80

COVERS

FRONT COVER	\$1250 **	(INC 1 PREFERRED PAGE)
INSIDE FRT COVER & PAGE 1	\$ 995	
INSIDE BCK COVER & FACING PG	\$ 885	
BACK COVER	\$ 625	

FEATURE GROUP ISSUE

LESS 10% ON ADVERTISEMENT FOR BREEDS IN FEATURED GROUP

CONTRACT RATES***

EIGHT ISSUES	LESS 10% ON ALL ADVERTISEMENTS
FOUR ISSUES	LESS 5% ON ALL ADVERTISEMENTS

* PLUS GST ** NO DISCOUNT ON COVER *** FEATURE GROUP DISCOUNT DOES NOT APPLY

Uniting Canada Issue by Issue